

## PRESS RELEASE

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### **Landscape Institute issues new guidance on photography and photomontage in landscape and visual impact assessment**

The Landscape Institute has published updated guidance on photography and photomontage in landscape and visual impact assessment. Advice Note 01/11 provides advice on recent technological changes in photography.

The advice note includes updated guidance reflecting developments in photographic technology, including camera selection, choice of lens and printing. A new technical appendix on digital photography in landscape and visual

impact assessment work has also been added, an area where little advice was available before now. The appendix contains a wealth of background information, designed to enable landscape professionals to make well-informed technical decisions in keeping with the high standard of professional practice that the advice note promotes.

Advice Note 01/11 was produced by members of the LI Technical Committee, in consultation with LVIA practitioners and photography specialists.

The Advice Note is available to download free of charge from the Institute's website:

<http://www.landscapeinstitute.org/publications/downloads.php>

**ENDS**

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**Notes to editors:**

1. To find out more about the Landscape Institute visit [www.landscapeinstitute.org](http://www.landscapeinstitute.org)
2. The Landscape Institute is the professional body for landscape architects. It is an educational charity and chartered body responsible for protecting, conserving and enhancing the natural and built environment for the benefit of the public. It champions well-designed and well-managed urban and rural landscape. The Institute's accreditation and professional procedures ensure that the designers, managers and scientists who make up the landscape architecture profession work to the highest standards. Its advocacy and education programmes promote the landscape architecture profession as one which focuses on design, environment and community in order to inspire great places where people want to live, work and visit. The Institute provides services to assist members including support and promotion of the work of landscape architects; information and guidance to the public and industry about the specific expertise offered by those in the profession; and training and educational advice to students and professionals looking to build upon their experience.