

Benefits of Practice Registration

By registering your practice or department with the Landscape Institute you will receive the following benefits.

Promotion of your business

- **Guaranteed inclusion of 5 case studies**, showing the best of your company's work on the Institute website. (these must meet separate case study criteria).
- **Entry into the online Directory of Chartered Landscape Architects Registered Practices**
 - inclusion in the online directory searchable by clients using name, location (including region), areas of expertise and key words
 - inclusion in regional versions of the online directory accessible from the 12 Institute Branch websites
 - directory search results link clients directly to your website and to any case studies you have provided for the LI website
 - a downloadable pdf of all registered practices, filtered regionally available to clients
 - active promotion of the directory to other professional bodies, sector publications and websites
- **Bespoke searches for clients by LI staff**

When clients make enquiries for specific skills and experience, LI staff conduct a search using the summaries, services, keywords or location of Registered Practices. The contact details of those which meet the required criteria are then passed on to the client.
- **Permission to use the Registered Practice logo on your site boards (subject to downloadable templates and guidelines)**

Supporting your business

- **Registration offers clients a high level of confidence and consumer protection.** The Institute is a trusted guide and mark of quality control for anyone seeking to engage a consultant, and a potential source of redress in case of disputes.
- **Use of logo**

Registered Practices and Departments may use the Institute's Registered Practice logo on their headed paper and business cards (subject to visual identity guidelines.)
- **Certificate of registration**

Your practice may use a copy of the certificate of registration when responding to tenders and competitions. You may also display the certificate in your offices. (The certificate issued on registration and after annual re-registration)
- **When registering for the first time, Practices or Departments receive a free JCLI contract** of their choice.
- **Receive an 'office copy' of the LI's magazine, Landscape** (including Vista Plus, recruitment magazine) **and Vista.** (Existing practices are required to request this service).
- **Insurance services** Chartered Members and Registered Practices benefit from a free initial consultation and preferential rates through McParland and Finn.

- **Legal Advice** Registered Practices and Departments receive a free 20 minute consultation (additional to individual membership allocation) with Clarke Willmott Solicitors about disputes and matters arising out of landscape contracts and professional agreements.
- **Principals or Department Leaders can gain full access to all the results of the LI employment survey.**